

**ALSO
INSIDE**

Holiday Sales
Pâtés
Handheld Deli Foods
Soups
Pre-Sliced Deli Meat
World Cheese Update
Grana Padano
American Cheese

Deli
Aug./Sept. '06 \$14.95
BUSINESS
Marketing • Merchandising • Management • Procurement

CASHING IN ON *The Natural Market*

The natural category is growing. Is your deli growing with it?

